



**Officially Hosted by The City of Winter Park
The Winter Park Community Center**

721 W. New England Avenue, Winter Park, FL 32789

Friday 10-18-24 (9:30 am to 2:30 pm)

Exhibitor Package Includes:

- Listing in EXPO Program
- Listing in EXPO Exhibitor Page on Website
- Listing in follow-up "Thank You" Newsletter sent to all attendees
- Table space equal to 6-feet and 2 chairs

50+Plus FYI Resource EXPO FACTS

- Officially hosted by The City of Winter Park
- 600 to 1000 attendees in pre-covid — last year -post-covid it was 526
- Widely publicized by the city and by the EXPO
- Mailed invite reaches Metro Orlando 50+ age households (\$50-200K income)
- Radio, online, print, TV, direct mail, e-mail, social media promotions
- Focus on active aging and resources for Central Florida older adults
- Entertainment, door prizes, health screenings

For Extra Attention to Your Exhibitor Space:

Door Prizes — Gift Cards, Baskets, Gift Certificates

Drawing at podium where you can give brief Business Elevator Speech (opt.)

Please let us know by Tuesday (Oct. 1) if you want to participate with a door prize (min. \$25 value—2 at \$15 for those with limits.) **E-mail description of your giveaways to Expo@50plusFYI.org and include:** Business name, contact info, brief description of your business, and the gift description.

*****Get Special Attention at the EXPO: Bottled Water for attendees*****

Let us know by Friday (Oct. 1) if you are bringing bottled water for attendees. We will announce the exhibitors where bottled water is available. This is a valued service and a great way to ensure extra visits to your table!

Note: (1-2 cases is good.) Since several exhibitors tend to bring water, we have a good supply. All exhibitors bringing water for attendees will be noted in EXPO program and announced during EXPO.

EXPO@50PlusFYI.org

Please call Linda Cavanaugh with any questions:

O: 407-265-0534 • C: 407-312-0534 • Linda@50PlusFYI.org • www.50PlusFYI.org