



**Officially Hosted by The City of Winter Park  
The Winter Park Community Center**

721 W. New England Avenue, Winter Park, FL 32789

Friday 10-18-24 (9:30 am to 2:30 pm)

## **Exhibitor Package Includes:**

- Listing in EXPO Program
- Listing in EXPO Exhibitor Page on Website
- Listing in follow-up "Thank You" Newsletter sent to all attendees
- Table space equal to 6-feet and 2 chairs

### **50+Plus FYI Resource EXPO FACTS**

- Officially hosted by The City of Winter Park
- 600 to 1000 attendees in pre-covid — last year -post-covid it was 526
- Widely publicized by the city and by the EXPO
- Mailed invite reaches Metro Orlando 50+ age households (\$50-200K income)
- Radio, online, print, TV, direct mail, e-mail, social media promotions
- Focus on active aging and resources for Central Florida older adults
- Entertainment, door prizes, health screenings

### **For Extra Attention to Your Exhibitor Space:**

#### **Door Prizes — Gift Cards, Baskets, Gift Certificates**

#### **Drawing at podium where you can give brief Business Elevator Speech (opt.)**

Please let us know by Tuesday (Oct. 15) if you want to participate with a door prize (min. \$25 value— 2 at \$15 for those with limits.) E-mail description of your giveaways to Expo@50plusFYI.org and include: Business name, contact info, brief description of your business, and the gift description.

#### **\*\*\*Get Special Attention at the EXPO: Bottled Water for attendees\*\*\***

Let us know by Friday (Oct. 1) if you are bringing bottled water for attendees. We will announce the exhibitors where bottled water is available. This is a valued service and a great way to ensure extra visits to your table!

Note: (1-2 cases is good.) Since several exhibitors tend to bring water, we have a good supply. All exhibitors bringing water for attendees will be noted in EXPO program and announced during EXPO.

EXPO@50PlusFYI.org

**Please call Linda Cavanaugh with any questions:**

O: 407-265-0534 • C: 407-312-0534 • Linda@50PlusFYI.org • www.50PlusFYI.org